

Macleod House
10 Parkway
London NW1 7AA

Tel 020 7424 1000
Email info@diabetes.org.uk
Website www.diabetes.org.uk

Mrs A Personalised
Address line 1
Address line 1
Address line 1
Address line 1
ABC 123
XXXXXXXXXXXXXXXX

STAY INFORMED, RENEW TODAY.

Dear <Personalised>,

We are writing to inform you that your professional membership is due for renewal on <xx xx xxxx>, and we will be debiting <£xx.00> from your account on or around this date.

As you already pay by direct debit you do not need to take any action. However if you do not already subscribe to Diabetic Medicine and would like to, you can either call our Supporter Services on 0845 123 2399 or go online at www.diabetes.org.uk/renew and enter your activation code **<actiatoncode>** and follow the instructions to add Diabetic Medicine to your membership.

Membership of Diabetes UK has considerable benefits, including regular updates on the latest developments in diabetes care and research, and significant discounts to the Diabetes UK Annual Professional Conference. You also have the opportunity to network with over 6,000 other professional members.

As a professional member of Diabetes UK you continue to strengthen a powerful partnership of professionals working to benefit people with diabetes. Thank you for your continued support.

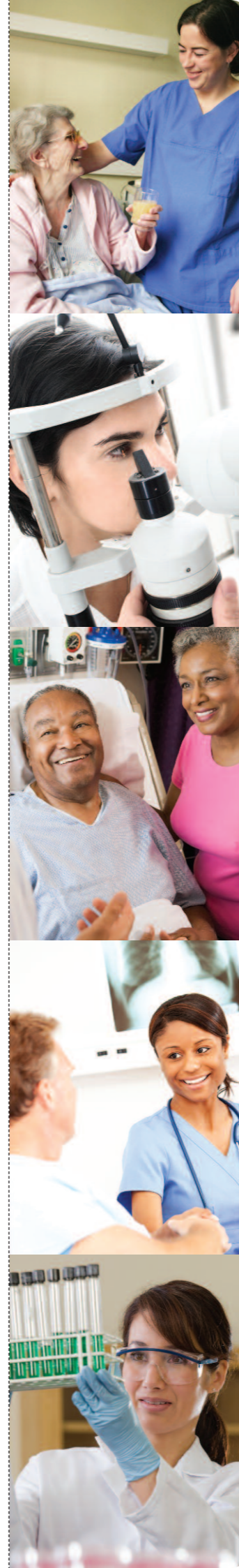
Yours sincerely,



Simon O'Neill
Director of Care, Information & Advocacy



Bend here to lift the edge of the card and peel from letter



ABOUT YOU AND YOUR PROFESSIONAL MEMBERSHIP

Please check your details below and amend or add as necessary. Once completed please return to:

**Freepost LON 12869
Northampton NN9 1YR.**

Mrs A Personalised
Address line 1
Address line 1
Address line 1
Address line 1
ABC 123
XXXXXXXXXXXXXXXX

Supporting Member No.
1234

4

Source code
DIABETO1

Professional Information: Please correct or add to your details overleaf.

My profession is: Dietitian

My field is: Service management

Special interests: Type 2 diabetes

Diabetes UK Professional Membership

All posts including students

£33 by direct debit

Diabetic Medicine

Diabetic Medicine is our monthly clinical care research journal, available at a significantly reduced rate to all our professional members. If you wish to subscribe please tick here:

£55 (The reduced rate subscription is only available with Diabetes UK membership)

Donation

I would like to give an extra donation to help Diabetes UK in its work*

£5 £10 £20 £50 Other £ _____

*Please note if you would like to pay by direct debit this will be an annual donation, to give a one off donation please enclose a cheque or provide Debit/Credit card details below.

Ways to pay

I enclose a cheque for £ _____ payable to Diabetes UK

Please debit my Visa Mastercard Delta Maestro account*

Credit card No.

Expiry date / Start date Maestro issue no.

Signature _____ Date ____ / ____ / ____

Please tick this box if you would like to receive an acknowledgement.

If you would like to pay by Direct Debit please continue overleaf

**STAY INFORMED
STAY AHEAD
RENEW TODAY**

Renewal date <XXXXXX>

Date of birth _____

Telephone no. _____

Email _____

If you do not wish to receive further mailings from Diabetes UK about our work and that of our trading company, please tick this box.

PROGRESS TOGETHER

YOUR PROFESSION.

I am a diabetes professional.

Diabetes UK are dedicated to constantly improving the service we provide to our professional members. It is very useful for us to know your profession and field of work so we can target our communications effectively.

- | | |
|---|--|
| <input type="checkbox"/> Acute Manager | <input type="checkbox"/> PCO Lead |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Pharmacist |
| <input type="checkbox"/> Consultant Paediatrician | <input type="checkbox"/> Podiatrist/Orthotist |
| <input type="checkbox"/> Diabetes Facilitator | <input type="checkbox"/> Practice Manager |
| <input type="checkbox"/> Diabetes Network Manager | <input type="checkbox"/> Practice Nurse |
| <input type="checkbox"/> Diabetes Specialist Nurse | <input type="checkbox"/> Psychologist/Psychiatrist |
| <input type="checkbox"/> Dietitian | <input type="checkbox"/> Research Assistant/
Lab Technician |
| <input type="checkbox"/> General Practitioner | <input type="checkbox"/> Researcher (NHS) |
| <input type="checkbox"/> Medical Director | <input type="checkbox"/> Researcher (University) |
| <input type="checkbox"/> Nurse (not Practice Nurse or DSN) | <input type="checkbox"/> Retired |
| <input type="checkbox"/> Ophthalmologist/ Optometrist | <input type="checkbox"/> Specialist Registrar |
| <input type="checkbox"/> Paediatric Diabetes Specialist Nurse | <input type="checkbox"/> Student |
| <input type="checkbox"/> Other _____ | |

YOUR FIELD OF WORK.

- | | |
|--|--|
| <input type="checkbox"/> Education | <input type="checkbox"/> Research, Clinical |
| <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Secondary/Specialist Care |
| <input type="checkbox"/> Primary Care | <input type="checkbox"/> Service Management |
| <input type="checkbox"/> Research, Basic | <input type="checkbox"/> Other _____ |

OUR RESEARCH.

The human and health burden of diabetes is staggering, as is the economic cost. The only way to tackle this is to improve the treatment of diabetes, prevent it from developing in those at risk and ultimately find a cure. For this to happen research is essential and is therefore at the heart of our work at Diabetes UK.

Diabetes research has a distinguished history in the UK and Diabetes UK (formerly the British Diabetic Association) has played a key role since its formation in 1934. Over the past 76 years Diabetes UK has been one of the biggest non-commercial funders of diabetes research in the UK. Research funded by Diabetes UK continues to be of the highest scientific quality and has national and international impact.

DIRECT DEBIT.

DIABETES UK
CARE. CONNECT. CAMPAIGN.



Instruction to your bank/building society to pay by Direct Debit

Please complete the entire form in black ink with block capitals and send to Diabetes UK, FREEPOST LON12869, Northampton, NN9 1YR.

Service User Number

7 5 4 7 5 9

Name and address of your bank/building society

To the Manager of _____ Bank/Building Society

Address _____

Postcode _____

Name(s) of account holder(s) _____

Account no.

Sort code

Reference Number

Instruction to your bank/building society.

Please pay Diabetes UK Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Diabetes UK, and if so, details will be passed electronically to my bank/building society.

Signature(s) _____

Date _____

Banks/building societies may not accept Direct Debits for some types of account.

WHAT PROFESSIONAL MEMBERSHIP GIVES YOU

YOUR UNIQUE BENEFITS.

- 1 Significant discounts to the Diabetes UK Professional Conference
- 2 Our quarterly publication, *Diabetes Update*, giving you all the latest diabetes-related professional developments
- 3 As a member you can get an 80% discount on our monthly clinical journal *Diabetic Medicine*
- 4 Regular issues of our magazine for non professional members *balance*
- 5 Professional e-newsletter



You'll continue to have access to a unique network of diabetic specialists, discounts on conferences and journals plus free publications covering developments in diabetes care and research.



The following studies are just some examples of groundbreaking research funded by Diabetes UK

- Retinopathy and eye screening service
- The UK Prospective Diabetes Study (UKPDS)
- Islet cell transplantation
- Structured education – Dose Adjustment for Normal Eating (DAFNE)
- The collaborative Atorvastatin Diabetes Study (CARDS)
- The Oxford Regional Prospective Study of diabetes (ORPS)
- Type 1 vaccine trials
- The artificial pancreas

DIABETES UK RENEWAL NO.

0845 123 2399*

online: www.diabetes.org.uk/renew

email: supporterservices@diabetes.org.uk

Telephone 020 7424 1000 : This card is issued only under the authority of Diabetes UK
Web www.diabetes.org.uk : and carries no statutory status. Registered charity in England
Email info@diabetes.org.uk : and Wales 215119 and in Scotland SC039136

*Mon-Fri 9am-5pm. Depending on your phone package, calls to 0845 numbers may be free. Please check with your phone provider. Alternatively, call 020 7424 1000 and ask Reception to transfer your call to Supporter Services.



DIRECT DEBIT GUARANTEE.



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit, Diabetes UK will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request Diabetes UK to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by Diabetes UK or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society – If you receive a refund you are not entitled to, you must pay it back when Diabetes UK asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.